IW'S BIG IDEAS CHALLENGE

Accept the Challenge www.navifor.usff.navy.mil/About-Us/Big-Ideas-Challenge

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WHAT IS THE BIG IDEAS CHALLENGE?

An IBoss-sponsored initiative for all IW Sailors and Civilians to propose innovative solutions or ideas on current or future Naval challenges.

Participants will compete in a "Shark Tank" style competition across three phases.

WHO IS ELIGIBLE?

All Navy IW Professionals

- IW Sailors
- IW Government Civilians

SUBMISSION CATEGORIES

- 1. IW Readiness
- 2. Advancing IW Warfighting Capabilities
- 3. IW Alignment and Integration

AWARD OPPORTUNITIES

Each winner will receive an honorary award, a **CASH PRIZE** and a chance to be recognized by IBoss at Sea, Air, Space 2026.

All winners will have a chance for their idea to be implemented atscale to include potential partnering with government, industry and academia.

"The Big Ideas Challenge gives our IW Warriors an opportunity to propose innovative solutions addressing some of our toughest issues. With more than 60,000 IW professionals across the fleet – our people are our asymmetric advantage – and I'm excited to hear their ideas."

-VADM Michael Vernazza Commander, Naval Information Forces

